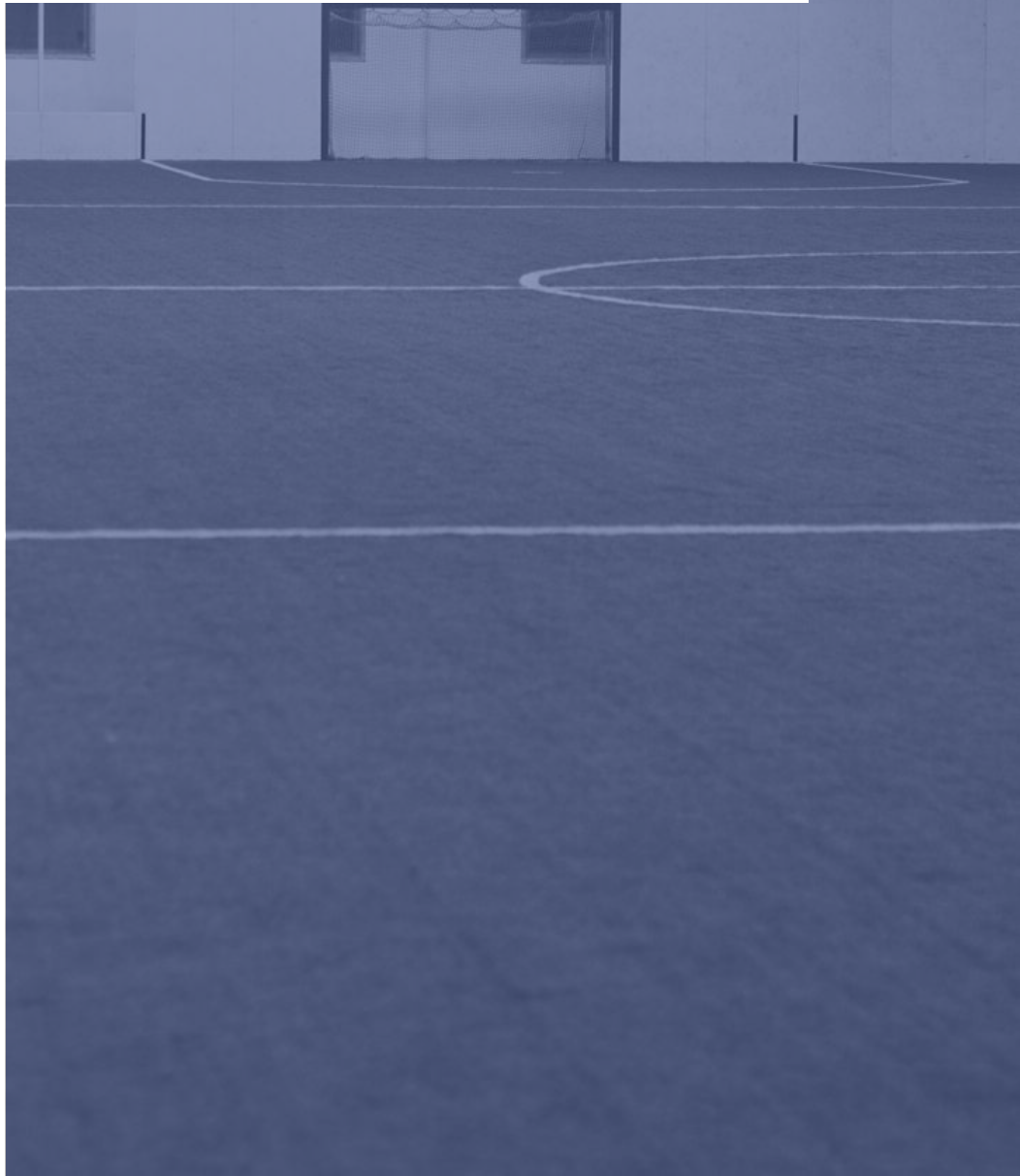


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ROCKFORD ICE AND TURF





PROJECT #3

Rockford Ice and Indoor Field Arena

Identify the need for the proposed project

The ice arena and indoor field in Rockford needs major renovations

Brief Description

Rockford needs a fully functioning ice arena with indoor fields on the other side to accommodate all of the outdoor sports that need to take place indoor during the winter and spring months. The ice arena currently there is for sale and would be detrimental to the sports community of Rockford. The arena provides a place for youth and teens to embrace sports and stay out of trouble.

Long-Term Benefit

Providing a place for Rockford and surrounding area residents to play hockey, Ice skate, indoor soccer, indoor lacrosse, host tournaments. It would generate income for the community and county.

Intended Beneficiary

The youth of the community of Rockford and surrounding areas. I know there is a huge need for more indoor soccer/lacrosse/baseball fields. And surrounding businesses would benefit when we host hockey tournaments or other sporting events.

Estimated Cost

5000000

Project Management Experience

Unknown. Would have to ask the president of Rams Hockey

Federal Funds Experience

Unknown

Studies on Impact

n/a

Guidehouse Ranking Notes

Eligibility

This project is not located in a Qualified Census Tract.

Sustainability

This project will incur large operations costs in the future

Feasibility

Risk to 2026 completion

Project Cost

Minimum Cost: \$50,00,000

Maximum Cost: \$50,00,000

Submitter Info

Name: David Huckstep

Organization: Rams Hockey

Project Overview

Funding Group: Community Health

Project Theme: Rockford Ice & Turf

Project Status: Existing Project

Matching Funds: n/a

Eligibility: 

Sustainability: 

Feasibility: 

Impact: 

Source of Funding

None

Partnership

Rams Hockey



PROJECT #17

Multi-use facility in north Kent county with ice and turf

Identify the need for the proposed project

The facility we use to play hockey has been purchased, and the cost of rent is increasing enough that our program may no longer be competitive with other local hockey programs, in effect, potentially making our youth hockey program defunct. The building would then be used for something else, like cold storage, so that the investor can make a return on his money.

Brief Description

Cedar Rock Sportsplex has been sold and purchased by an investment firm looking to earn their money back on the building itself. The firm does not care what the building is used for; however, several local programs are currently run out of this facility (SCOR "Soccer Club of Rockford", Rams Hockey Association and Rockford Youth Lacrosse) and would like to keep it as a hockey rink and soccer/LAX field. The new owner will be raising rent, and therefore more money is needed to cover the costs of these sports. If Cedar Rock Sportsplex shuts down, there is no other youth enrichment facility that houses ice and turf for Northern Kent County residents. Without the ice facility, specifically, Rams Hockey will have no place for our youth to play which could mean the end of hockey for several players. There are no other ice facilities within a 50 mile radius that have available ice time to meet the needs of our current ~180 skaters.

Long-Term Benefit

Northern Kent County residents get to maintain access to a nearby, local ice rink and turf field for youth hockey, soccer & LAX. Youth enrichment activities are critical to youth mental and physical health.

Intended Beneficiary

Youth hockey, soccer and lacrosse players in Northern Kent County.

Estimated Cost

n/a

Project Management Experience

n/a

Federal Funds Experience

n/a

Studies on Impact

n/a

Project Cost

Minimum Cost: n/a

Maximum Cost: n/a

Submitter Info

Name: n/a

Organization: n/a

Project Overview

Funding Group: Quality of Life

Project Theme: Rockford Ice & Turf

Project Status: Existing Project

Matching Funds: n/a

Eligibility:

Sustainability:

Feasibility:

Impact:

Other Funding Source

n/a

Partnership

SCOR & Rockford Youth Lacrosse

Guidehouse Ranking Notes

Eligibility

This project is not located in a Qualified Census Tract.

Sustainability

This project will incur large operations costs in the future

Feasibility

Risk to 2026 completion



PROJECT #20

Multi use facility with Ice and turf

Identify the need for the proposed project

Obvious need

Brief Description

n/a

Long-Term Benefit

Activity and exercise for current and future generations. Expand on the reputation of Kent county being a great area for families and recreation.

Intended Beneficiary

Children of all ages as well as adults of all ages.

Estimated Cost

Unsure

Project Management Experience

n/a

Federal Funds Experience

n/a

Studies on Impact

n/a

Project Cost

Minimum Cost: Unsure

Maximum Cost: Unsure

Submitter Info

Name: n/a

Organization: n/a

Project Overview

Funding Group: Quality of Life

Project Theme: Rockford Ice & Turf

Project Status: Existing Project

Matching Funds: 0-25%

Eligibility: 

Sustainability: 

Feasibility: 

Impact: 

Other Funding Source

Rams hockey

Partnership

Rams hockey org

Guidehouse Ranking Notes

 **Eligibility**

This project is not located in a Qualified Census Tract.

 **Sustainability**

This project will incur large operations costs in the future

 **Feasibility**

Risk to 2026 completion



PROJECT #12

North Kent County Sports Center (currently Cedar Rock)

Identify the need for the proposed project

The Cedar Rock Sports Plex has been used for years in northern Kent county to house recreational hockey rink and turf area for local youth and adult recreational activities. This facility is in the process of being sold, and our organization aspires to continue the use of this facility or consider the construction of a new facility to serve the communities' recreational needs

Brief Description

The Cedar Rock Sports Plex has been used for years in northern Kent county to house recreational hockey rink and turf area for local youth and adult recreational activities. This facility is in the process of being sold, and our organization aspires to continue the use of this facility or consider the construction of a new facility to serve the communities' recreational needs

Long-Term Benefit

Grow the engagement of Rockford/Cedar Springs communities in recreational activities year round through indoor turf and ice facilities. Over 5000 residents use the existing facility and with improvements or new facilities, this utilization could grow substantially. Long term mental health and wellbeing is aided through physical recreational activities that we strive to keep alive in these communities!

Intended Beneficiary

Residents of North Kent County (Rockford/Cedar Springs areas primarily) - predominantly youth and some adult programs

Estimated Cost

\$100,000 - \$1M

Project Management Experience

None

Federal Funds Experience

None

Studies on Impact

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6933572/>

Guidehouse Ranking Notes



Eligibility

This project is not located in a Qualified Census Tract.



Sustainability

Does not include a funding plan or fund availability after expending all the ARPA dollars.



Feasibility

Risk to 2026 completion

Project Cost

Minimum Cost: \$100,000

Maximum Cost: \$1,000,000

Submitter Info

Name: Michelle Hall

Organization:

Project Advantage (501c3)

Project Overview

Funding Group: Community Health

Project Theme: Rockford Ice & Turf

Project Status: Existing Project

Matching Funds: No

Eligibility:



Sustainability:



Feasibility:



Impact:



Source of Funding

Private donors, fundraising activities, and possibly corporate sponsorships will be sought to fund this project, aside from any county, state or federal funding that may be secured.

Partnership

RAMS Hockey, Rockford Boys Lacrosse, SCOR Soccer, YMCA, and more

PROJECT #209

Cedar Rock Sportplex



Identify the need for the proposed project

The Cedar Rock Sportsplex has been in operation for the past 20 years giving north Kent county the only ice rink and indoor soccer field for nearly 30 miles. It has grown to become a central community gathering place and a home for many local leagues and clubs. Thousands of families use the Sportsplex every year for everything from training and tournaments to adult leagues, birthdays, fundraisers and more. But after many years in operation the building and its facilities are in dire need of repair and revitalization. The need for this project is evident to everyone who visits Cedar Rock. They see the potential. A diamond in the rough. Truly. It has succeeded over the years in spite of itself and because the community has no other option. Losing this community asset would be a huge blow. That's why we stepped up and formed Project Advantage, a 501c3 nonprofit, to own and operate Cedar Rock for the community.

Brief Description

Our proposal is to transform the Cedar Rock Sportsplex into the hub of a community Sports Park. To do this we intend to purchase the Cedar Rock Sportsplex building and the land adjacent to it. The building is functional but requires much improvement to bring it up to an acceptable standard. We also plan to expand its capacity with new fields, rinks and parking. All of this is being done in partnership with the cities, townships, schools, and clubs in the area as well as the Sports Commission to promote community and commerce for the northern part of Kent County.

Long-Term Benefit

The Cedar Rock Sportsplex promotes community and commerce, health and wellness, and improves the quality of life of every patron who visits the facility. As the only yearround hub for sports and recreation in the area it makes Cedar Rock a critical part of the local economy and establishes generational well being for an area that isn't blessed by billionaires.

Intended Beneficiary

Everyone will benefit but perhaps the children who play sports in the area will benefit the most.

Estimated Cost

\$6,000,000.00

Project Management Experience

While this would be new to us, our board is very capable and the number of volunteers in the community is staggering. Our board includes Pete MacGregor the current Kent County Treasurer, Michelle Hall a Senior Vice President at Meijer, Tom Conkwright of Sun Title and many more capable executives and entrepreneurs from the area.

Federal Funds Experience

It's new to most of us but our Secretary, Pete MacGregor, has direct experience working with the government at a state, county and federal level.

Project Cost

Minimum Cost: \$6,000,000

Maximum Cost: \$6,000,000

Submitter Info

Name: Ryan Montgomery

Organization:

Project Advantage (501c3)

Project Overview

Funding Group: Quality of Life

Project Theme: Rockford Ice & Turf

Project Status: Expanded Project

Matching Funds: 0-25%

Eligibility:



Sustainability:



Feasibility:



Impact:



Other Funding Source

Fundraising and financing.

Partnership

Soccer Club of Rockford, Rams Hockey, Rockford Lacrosse, Michigan Cornhole League, Rockford Public Schools, Cedar Springs Public Schools, and more.



Studies on Impact

The list is long in this regard but this document from the Department of Health summarizes it pretty well and provides ample citations for other studies showing the same.

https://health.gov/sites/default/files/2020-09/YSS_Report_OnePager_2020-08-31_web.pdf

Project Cost

Minimum Cost: \$6,000,000

Maximum Cost: \$6,000,000

Submitter Info

Name: Ryan Montgomery

Organization:

Project Advantage (501c3)

Project Overview

Funding Group: Quality of Life

Project Theme: Rockford Ice & Turf

Project Status: Expanded Project

Matching Funds: 0-25%

Eligibility:

Sustainability:

Feasibility:

Impact:

Other Funding Source

Fundraising and financing.

Partnership

Soccer Club of Rockford, Rams Hockey, Rockford Lacrosse, Michigan Cornhole League, Rockford Public Schools, Cedar Springs Public Schools, and more.

Guidehouse Ranking Notes

Eligibility

This project is not located in a Qualified Census Tract.

Sustainability

Does not include a funding plan or fund availability after expending all the ARPA dollars.

Feasibility

Risk to 2026 completion