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# MEDICAL CARE



# PROJECT #103

## Healthy Starts Here (HSH)– Finish Phase 1 and Start/Finish Phase 2



### Identify the need for the proposed project

In 2019, Streams of Hope (Streams) conducted a community assessment and discovered the neighborhood surrounding the organization (49548) sits in what was considered a “medical desert” meaning that access to healthcare options for those living near the poverty line was limited with three times more people per medical provider than the recommended rate. The closest health care center (Exalta Health) providing services to individuals regardless of their ability to pay was almost seven miles away – a major barrier for an already underserved population. That’s why Streams launched the “Healthy Starts Here” capital campaign to build a new medical, dental and behavioral clinic on campus with Catherine’s Health Center. With the help of private donations from individuals, businesses, and organizations, Streams was able to raise \$2.1 million dollars for this project. However, due to the rising costs of construction, and unplanned expenses, the estimated cost for completion is now \$2.6 million dollars.

With the funds requested, Streams can complete HSH Phase 1 debt free, and fast track a five-year plan with Healthy Starts Here Phase 2. This will help solidify and expand the partnership with Catherine’s Health Center, while adding new opportunities for life and career skills for neighborhood youth, provide fresh fruits and vegetables for neighbors, and expand Streams’ footprint in their disadvantaged neighborhood. The Streams’ community assessment concluded the 49548 zip code grew at a higher rate (5.63%) than Kent County (1.09%) as a whole from 2015 to 2016. Almost 50% of the population earn below 200% of the Federal Poverty Level (FPL), and 7.70% of those living in this zip code are non U.S. Citizens compared to 4.72% of Kent County’s residents. Streams also learned via the Kent County 2020 Community Health Needs Assessment that obesity, food access, and physical activity remain issues: •30.8% of adults have BMIs over 30 and middle school and high school youth obesity rates rose from 9.7% and 11.4% respectively, to 15.8% and 14.9% from 2014 to 2020. Low consumption of fruits and vegetables was evident as only one in 10 adults meet the USDA recommendation of 1.5-2 cups of fruit and 2-3 cups of vegetable daily. According to one survey respondent, “Without reliable transportation, the only place for easy food access is a Dollar General that doesn’t offer healthy food items or fresh food.” The report also indicates the “barriers to healthy eating include limited availability and access to healthy foods, high cost, and perceived lack of cooking knowledge or preparation time” (pg. 72). Getting the recommended 60 minutes per day of physical activity is an issue for middle school and high school youth as 56% did not meet the recommendation on 5 or more of the past 7 days. As youth and adults struggle to maintain a healthy lifestyle, it contributes to obesity in children and chronic health conditions in adults.

### Project Cost

**Minimum Cost:** \$1,800,000

**Maximum Cost:** \$3,100,000

**ARPA Request:** \$1,000,000

### Submitter Info

**Name:** Kurtis Kaechele

**Organization:** Streams of Hope

### Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** Expanded Project

**Matching Funds:** 51-75%

**Eligibility:** 

**Sustainability:** 

**Feasibility:** 

**Impact:** 

### Source of Funding

*(Listed in main description)*

### Partnership

Partnerships include Catherine’s Health Center, Kentwood Public Schools, and Kent School Services Network (KSSN).

### Brief Description

Our proposed project helps complete our current “Healthy Starts Here” (HSH) Campaign. Phase 1 began in February of 2021 with a \$2.1 million dollar expansion on the Streams of Hope campus which will be home to a new medical, dental, and behavioral health clinic operated by Catherine’s Health Center. It will also allow Streams to double the capacity of existing free developmental programs. This projects’ cost has increased to 2.6 million dollars and is expected to be completed in December of 2022. These funds will fast track Phase 2 of HSH which includes expanding the campus by purchasing two acres from a neighbor. With the extra space, Streams plans to add container greenhouses so that produce can be grown nearly year-round. This will provide an opportunity for the middle school and high school youth to learn to grow, harvest, and prepare their own food with a simple message – if you learn to grow your own food, you’ll never go hungry. The additional produce grown on campus will also supplement the fresh food section of the Streams’ pantry and strengthen the partnership with Catherine’s by adding a “VeggieRX program. Patients with chronic conditions will have priority access to fresh produce and special sections of the pantry. This partnership with Catherine’s also includes health and wellness classes so community members can learn about healthy eating and food prep plus engage in physical activity.



## Project Cost

**Minimum Cost:** \$1,800,000

**Maximum Cost:** \$3,100,000

**ARPA Request:** \$1,000,000

## Submitter Info

**Name:** Kurtis Kaechele

**Organization:** Streams of Hope

## Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** Expanded Project

**Matching Funds:** 51-75%

**Eligibility:** 

**Sustainability:** 

**Feasibility:** 

**Impact:** 

## Source of Funding

*(Listed in main description)*

## Partnership

Partnerships include Catherine’s Health Center, Kentwood Public Schools, and Kent School Services Network (KSSN).

## Long-Term Benefit

The benefits of this project are healthy schools, healthy families, and a healthy neighborhood, plus a model collaboration that can be duplicated in other communities. Working with Catherine’s Health Center and the community, Streams brings healthcare; fresh, nutritious food; free after-school educational and recreational programs; and adult health and wellness classes to vulnerable families. This project will be transformative for one of Kent County’s poorest neighborhoods.

## Intended Beneficiary

The intended beneficiary of this program includes low income, vulnerable families and neighbors that live in the SE side of Kentwood, Cutlerville, and portions Gaines Township (49548).

## Estimated Cost

\$400,000 to complete the Healthy Starts Here Phase 1 building project (estimated completion date: December 2022) This project includes a medical/dental/behavioral healthcare center in partnership with Catherine’s Health Center. It’s also enables Streams of Hope to double the size of their free developmental and educational programs. \$200,000 to purchase property from a neighbor expanding the Streams’ campus from 5 to 7 acres total so that there is enough space for outdoor activities and sports along with the expanded building and gardening areas. \$100,000 to build a garage for the food pantry box truck and storage for the community gardens and rec programs. \$300,000 for the veggie RX program and sustainable pantry produce growing operation with shipping container greenhouses for yearround produce and life skills/career path programming for middle school and high school youth as part of the youth SWAG@Streams MS/HS program. (SWAG is Succeeding While Achieving Greatness.) For an estimate of \$1,000,000

## \*Source of Funding

Sixty-six percent (66%) of the total project is already funded. Streams of Hope’s HSH project began in February of 2021 originally as a \$1.8 Million project. SOH was able to secure 2.1 Million in funding from private individuals, organizations, and business partners. The estimated completion date for HSH Phase 1 is December of 2022, with a cost of \$2.6 million dollars. With an additional \$1 million (33%) in ARPA funds, Streams will be able to finish HSH Phase 1 debt free, and fast track our planned HSH Phase 2 for a total of 3.1 million dollars.

## Project Management Experience

Streams of Hope has been serving the community members of southern Kent County since 2006. Streams continues to reach out to community members to identify gaps in service and/or barriers to becoming a healthy neighborhood. Input from those living and working in the community is crucial to addressing their needs for a greater impact for families and individuals in the neighborhood.



## Project Cost

**Minimum Cost:** \$1,800,000

**Maximum Cost:** \$3,100,000

**ARPA Request:** \$1,000,000

## Submitter Info

**Name:** Kurtis Kaechele

**Organization:** Streams of Hope

## Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** Expanded Project

**Matching Funds:** 51-75%

**Eligibility:** 

**Sustainability:** 

**Feasibility:** 

**Impact:** 

## Source of Funding

(Listed in main description)

## Partnership

Partnerships include Catherine's Health Center, Kentwood Public Schools, and Kent School Services Network (KSSN).

## Federal Funds Experience

USDA boxes for the food pantry. COVID relief fund through Kent County. Catherine's Health Center is a Federally Qualified Health Center. There is opportunity for joint federal grants with Catherine's in the future.

## Studies on Impact

There is a study reported by the National Library of Medicine that states "Greater improvement in BMI was found among Veggie Rx programme participants. This information will guide programme changes and inform the field on the effectiveness of healthy food incentive programmes for improving health outcomes for low-income populations."

(<https://pubmed.ncbi.nlm.nih.gov/27539192/#:~:text=Conclusions%3A%20Greater%20improv,outcomes%20for%20low%20income%20populations.>)

The relationship between physical activity and diet and young children's cognitive development was studied and reported by the National Library of Medicine. It states "Physical activity and healthy diets in early childhood are associated with better cognitive outcomes in young children.... Given that the early childhood years are critical for both obesity prevention and neurocognitive development, evidence that the same healthy behaviors could promote both should inform future interventions."

(<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4929214/>)

## Supporting Documentation

1. [Floor Plan](#)
2. [Digital Brochure](#)
3. [Progress Picture](#)
4. [Letter of Support #1](#)
5. [Letter of Support #2](#)
6. [Letter of Support #3](#)

## Guidehouse Ranking Notes

 **Eligibility**

 **Sustainability**

 **Feasibility**

*Eligible as it would address food insecurity*

# PROJECT #242

## RMHC West Michigan Mission Expansion



### Identify the need for the proposed project

Ronald McDonald House Charities of West Michigan is expanding our mission by increasing the number of overnight rooms and building a Ronald McDonald Family Room inside Helen DeVos Children’s Hospital. The House has served more than 10,000 families in our 30+ years while turning away approximately 5,000 families. RMHCWM is typically at capacity with 5-20 families on a wait list. Additionally, we take reservations for families returning for follow-up appointments. A consequence of the COVID 19 pandemic included RMHCWM spending thousands of dollars on hotels for our families due to limited capacity at the House, ranging from 45-75%. Babies are born early, children experience illnesses, injuries, or diseases, and youth need mental health support – regardless of a pandemic. In fact, Helen DeVos Children’s Hospital’s NICU reported that their 88 bed NICU was full throughout 2020 and 2021. Our highly collaborative relationships with hospital referral partners have given us insight into the growth of pediatric services in Grand Rapids. Local providers are investing in pediatric specialties including cardiology, oncology, and mental health. As a healthcare hospitality house, we are part of the healthcare continuum in Grand Rapids, these investments will increase our demand. Increasing specialties will continue to draw patients from Kent County and beyond, increasing the number of families who will need housing and support. In 2017, we participated in a study to estimate the demand for our services and rooms with our referral partners, including Helen DeVos Children’s Hospital, Mary Free Bed, Forest View Hospital, Pine Rest Christian Mental Health Services, and others. Each hospital partner provided future estimated demand for pediatric services over the next 5 years. RMHC Global used an algorithm to estimate that RMHC West Michigan will need 88 rooms to meet the growing demand. Our House was built with 17 bedrooms, and we have yet to expand amidst growing need. There has also been an increased in demand for local mental health providers. We partner with Forest View Hospital and Pine Rest Christian Mental Health Services to support families with children experiencing mental health crisis. Studies on the impact of COVID-19 and the mental health of children are emerging, highlighting issues from hyperactivity to depression. Other studies are evaluating teens who felt isolated during lockdowns. While the crisis is still too recent for most research to be conclusive, the early indications are alarming. We must be prepared to support the growing demand in our communities. Expanding the mission will allow us to increase our ability to serve families in crisis, decrease our waitlist for overnight rooms, and pursue our vision of all families having access to quality medical and mental healthcare while healing together.

### Project Cost

**Minimum Cost:** \$2,000,000

**Maximum Cost:** \$2,000,000

**ARPA Request:** \$2,000,000

### Submitter Info

**Name:** Ellen Carpenter

**Organization:** Ronald McDonald House Charities West Michigan

### Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** Expanded Project

**Matching Funds:** No

**Eligibility:**



**Sustainability:**



**Feasibility:**



**Impact:**



### Brief Description

When the best treatment for a critically ill child is far from home, RMHCWM eliminates worry and financial burdens by providing families a free place to stay. In addition to lodging, we provide compassionate hospitality through food, transportation, and other amenities. Research has shown that children heal faster when families are together. RMHCWM is requesting a \$2 million grant to support our mission expansion. This involves two projects. First, we are increasing the number of overnight rooms at the House. By renovating an attached 4,000 sq. ft. building, we will add 8 bedrooms with private baths. Repurposing this building is cost effective and time efficient. The renovation will increase our room capacity and families served from 300 to approximately 450 per year. The second project, in collaboration with Helen DeVos Children’s Hospital, is building a Family Room inside the hospital. This is a homelike environment designed to support any family through their child’s medical journey by providing a quiet place away from the medical space, while remaining steps away from their child’s bedside. Families can recharge, access food, laundry, shower, or rest during the long days at the hospital – all at no cost. Hospitals are inherently a stressful environment and studies prove that infants and children are deeply attuned to the emotional state of their caregivers. The Family Room allows parents and caregivers to take care of themselves before their stress reaches harmful levels.

### Source of Funding

No

### Partnership

Helen DeVos Children’s Hospital, Mary-Free Bed Rehabilitation Hospital, and Forest View Hospital



### Project Cost

**Minimum Cost:** \$2,000,000  
**Maximum Cost:** \$2,000,000  
**ARPA Request:** \$2,000,000

### Submitter Info

**Name:** Ellen Carpenter  
**Organization:** Ronald McDonald House Charities West Michigan

### Project Overview

**Funding Group:** Community Health  
**Project Theme:** Medical Care  
**Project Status:** Expanded Project  
**Matching Funds:** No

- Eligibility:**
- Sustainability:**
- Feasibility:**
- Impact:**

### Source of Funding

No

### Partnership

Helen DeVos Children’s Hospital,  
Mary-Free Bed Rehabilitation  
Hospital, and Forest View  
Hospital

### Long-Term Benefit

With increased room capacity, 450 families annually will avoid living and commuting costs while significantly improving the child’s odds of recovery by being close by. The alternative is sleeping in hospitals, cars, hotels, or commuting. The Family Room will give thousands a place of respite. The combined 10-year impact is 30,000 people avoiding \$15 million in costs. We offer financial benefits as well as social and emotional support while improving health outcomes for critically ill children.

### Intended Beneficiary

Families who stay at the House come from every county in Michigan and beyond. Our families have an in-patient child (18 years or younger) at one of our referral medical and mental healthcare partners. There is no financial need requirement to stay at RMHCWM. Our family demographics are low-income (43% less than \$21K annual income) with 66% qualifying for federal assistance. Many come from rural or inner-city areas with limited economic resources. Over half our families are unemployed with some high school education and few with higher education. For the Family Room, the intended beneficiary is ANY family with a hospitalized child (18 years or younger) in the hospital. With 241 beds, Helen DeVos Children’s Hospital serves 7,700 inpatient families each year. With a family room located within the hospital, there is potential to save families the cost of food, laundry, and trips back home for a quick break. Without RMHCWM, alternatives are sleeping in hospitals, vehicles, hotels, or commuting. Our families are facing a crisis, struggling economically, and cannot afford these expenses. Additionally, families will face unexpected medical costs. A recent study estimated the average out of pocket spending for NICU care was \$4,969 (“Out of Pocket Spending for Deliveries and Newborn Hospitalizations among the Privately Insured”). Being able to cover their basic needs and avoid hotel, food, and travel costs reduces the financial impact of unexpected medical expenses. In summary, our services for families offer financial benefits as well as social, psychological, and emotional stress support while improving health outcomes for their sick children.

### Estimated Cost

2000000

### Project Management Experience

RMHC West partners with medical and mental healthcare providers across Kent County. Our services are delivered at the House and Family Room located in Grand Rapids. We do not manage countywide projects outside of our own services.

### Federal Funds Experience

RMHC West Michigan received a CARES grant in 2020.



### Project Cost

**Minimum Cost:** \$2,000,000  
**Maximum Cost:** \$2,000,000  
**ARPA Request:** \$2,000,000

### Submitter Info

**Name:** Ellen Carpenter  
**Organization:** Ronald McDonald House Charities West Michigan

### Project Overview

**Funding Group:** Community Health  
**Project Theme:** Medical Care  
**Project Status:** Expanded Project  
**Matching Funds:** No

**Eligibility:** ●  
**Sustainability:** ●  
**Feasibility:** ●  
**Impact:** ●●●●●

### Source of Funding

No

### Partnership

Helen DeVos Children’s Hospital,  
Mary-Free Bed Rehabilitation  
Hospital, and Forest View  
Hospital

### Studies on Impact

There are 380 Ronald McDonald Houses and 267 Ronald McDonald Family Room programs globally. Researchers are examining the role of Ronald McDonald House programs in improving clinical and psychosocial outcomes, as well as the hospital experience. The following summaries provide a snapshot of findings from Ronald McDonald House Impact studies. Over 90% of hospital administrators agreed that the Houses reduced stress and costs to families. The study was based on a survey of 530 administrators from 16 countries (Lantz et al., Journal of Health Organization and Management 2015). A study published in Families, Systems, & Health analyzed responses from over 2,000 family members and concluded that proximity to the hospital provides important benefits for the family experience, psychological well-being, and perceptions of child recovery (Franck et al., Families, Systems, & Health, 2013). In a study conducted by RMHC Argentina, 250 families were surveyed about their perceived quality of life. The researchers found that children and their parents, who stayed at a Ronald McDonald House, had a better perceived quality of life than expected for children with chronic diseases (Sanchez et al., Archivos Argentinos de Pediatría, 2014).

### Supporting Documentation

- 1. [Letters of Support](#)
- 2. [Family Testimonials](#)
- 3. [Facility Improvements](#)
- 4. [Demographic Data](#)

### Guidehouse Ranking Notes

● Eligibility      ● Sustainability      ● Feasibility

*May count as physical plant improvements to hospital to implement Covid mitigation tactics. May also be eligible if clearly impacts disproportionately impacted community. Additional information will be needed if the proposal moves forward in the process.*

# PROJECT #223

## Health Equity Collaborative



### Project Cost

**Minimum Cost:** \$28,380,000

**Maximum Cost:** \$28,380,000

**ARPA Request:** \$23,650,000

### Submitter Info

**Name:** Ed Postma & Evelyn Esparza-Gonzalez

**Organization:** Exalta Health and Hispanic Center of Western Michigan

### Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** New Project

**Matching Funds:** 0-25%

**Eligibility:**



**Sustainability:**



**Feasibility:**



**Impact:**



### Source of Funding

*(Listed in main description)*

### Partnership

Exalta Health, Hispanic Center of Western Michigan, West Michigan Asian American Association, A Glimpse of Africa, Grand Rapids LGBTQ+ Healthcare Consortium, African Collaborative Network, and Heart of West Michigan United Way

### Identify the need for the proposed project

Grand Rapids' 49507 zip code is home to 39,731 people and is the fourth most populated zip code in Kent County out of 31 zip codes. The largest racial and ethnic groups in this zip code are Hispanic (36.9%) followed by Black (28.8%) and White (27.8%). In 2020, the median household income was \$42,426 compared to \$65,772 in Kent County as a whole. In addition, 21.4% of 49507 residents lived in poverty compared to 11.1% in Kent County (Source: US Census, 2020). In Kent County's 49507 zip code, too many people start behind and stay behind because they do not have the same opportunities as others. Social determinants affect all systems, from inequitable medical care to lack of access to adequate housing, childcare, transportation, employment, education, and more. People living with these disparities have shorter, lower quality lives and greater incidence of chronic disease. While health is determined in part by access to health care services, it is also determined by access to social and economic opportunities, including the resources and supports available in our neighborhoods and communities. The need for this project matches the priorities documented in the 2020 Kent County Community Health Needs Assessment (CHNA). These priorities include Access to Health Care, Discrimination and Racial Inequity, Economic Security, and Mental Health – and all of the population groups served by this project suffer disproportionately from disparities in these areas. To address these needs, nonprofit organizations that serve residents of the 49507 zip code, including Exalta Health, Hispanic Center of Western Michigan, West Michigan Asian American Association, A Glimpse of Africa, Grand Rapids LGBTQ+ Healthcare Consortium, African Collaborative Network, and Heart of West Michigan United Way combined efforts to determine how best to address health disparities in this zip code. The consensus was to create a welcoming, safe, affirming, culturally appropriate space that focuses on whole person care – including health care, mental health services, immigration services, childcare, a drop off day center for seniors, the 2-1-1 Information & Referral service, and other services that address the social and economic issues that result in stress and are root causes of depression, anxiety, suicide, and chronic disease.

### Brief Description

This project will build a community space located in the Burton Heights neighborhood (near Burton and Division) that will house each of this project's seven partner organizations, allowing these organization to have a presence in the neighborhood that they serve. The result will be a facility where these entities connect services in a way that allows 49507 residents to access many crucial services in one convenient location. At the heart of this project will be space for a clinic that provides Exalta Health's high quality medical, dental, and mental health services – and will also house a multi-ethnic community that effectively promotes and sustains health for all populations – from youth to seniors, citizens to immigrants, and families to individuals – resulting in one place that meets many needs. The organizations that inhabit this space will provide services that include immigration support, ESL classes, disease prevention and health literacy education, assistance seeking health insurance benefits, translation/interpretation services, a senior drop-in day center, a childcare center, a prep kitchen, and other intersecting programs. It will also include office space for partner agencies, ample parking, and shared conference and community rooms, reception area, and event space. This space will allow residents of the 49507 zip code access to services that help build a healthy, thriving community.

### Long-Term Benefit

Many small-to-medium nonprofits serving a variety of populations under one roof will have a collective impact that will expand services and bring positive, long-term change. This space will be cooperatively owned by partner agencies – somewhat like a condo model, where multiple owners contribute to maintenance fees. This will allow organizations that have traditionally had limited access to assets to own their own space, which will contribute to sustainability and a strong future.





### Intended Beneficiary

The 39,731 people living in the 49507 zip code will benefit most from this project.

### Estimated Cost

28380000

### \*Source of Funding

We have requested \$23,650,000.00 in support from Kent County’s ARPA funds, and as a collaborative we are committed to seeking funds from other sources (such as through a capital campaign, grant requests, federal funding, individual donors, and/or other methods as needed) to secure \$4,730,000 to reach the balance of the estimated \$28,380,000 in total project expenses, as demonstrated in the attached letter of commitment signed by each partner in this project.

### Project Management Experience

Heart of West Michigan United Way (which will serve as fiduciary for this project) has experience leading the following projects: – Operated the Michigan COVID Information and Vaccine Hotline for the entire state in partnerships with MDHHS, fielding 153,000 calls through 2-1-1. –Distributed \$8.8M in CARES Act funds through 186 grants to nonprofit agencies through the Kent County Nonprofit Organization COVID-19 Grant Fund. –Managed the Coronavirus Response Fund, which combined \$3.5M in funds donated by local foundations and individuals that were allocated to 136 nonprofit organizations in Kent County. –Established the Opportunity Initiative, which has helped 20 grassroots nonprofits in Kent County build capacity to date. –Annually distributes \$3M+ in grant funds and tracks outcomes for 40 agencies leading 48 programs in Kent County. –Acted as fiduciary for \$46 million in CERA (Covid Emergency Rental Assistance) funds that served 9,896 people in Kent County.

### Federal Funds Experience

Heart of West Michigan United Way, as the fiduciary for this project’s ARPA funds, has managed \$71,384,307 in federal grants and contracts over the last five years, including HUD Community Block Grants, HUD/MSDA Emergency Solutions COVID response grants, HUD Homeless Management System grants (via Salvation Army), HUD grants for Continuum of Care/Coalition to End Homelessness, Department of Justice Crime Victim Assistance program, IRS Volunteer Income Tax Assistance (VITA) program, US Dept of Health and Human Services Low-Income Home Energy Assistance, US Department of Treasury/MSHDA COVID Emergency Rental Assistance (CERA), and US Health and Human Services Preschool Development Grant. In addition, United Way currently serves a fiduciary for the Kent County Essential Needs Task Force, Doulas of Color, and Great Start Collaborative. We also served as fiduciary for Health Net of West Michigan, KConnect, and First Steps Kent until they each gained their own 501(c)3 status.

### Project Cost

**Minimum Cost:** \$28,380,000

**Maximum Cost:** \$28,380,000

**ARPA Request:** \$23,650,000

### Submitter Info

**Name:** Ed Postma & Evelyn Esparza-Gonzalez

**Organization:** Exalta Health and Hispanic Center of Western Michigan

### Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** New Project

**Matching Funds:** 0-25%

**Eligibility:**

**Sustainability:**

**Feasibility:**

**Impact:**

### Source of Funding

*(Listed in main description)*

### Partnership

Exalta Health, Hispanic Center of Western Michigan, West Michigan Asian American Association, A Glimpse of Africa, Grand Rapids LGBTQ+ Healthcare Consortium, African Collaborative Network, and Heart of West Michigan United Way



## Project Cost

**Minimum Cost:** \$28,380,000

**Maximum Cost:** \$28,380,000

**ARPA Request:** \$23,650,000

## Submitter Info

**Name:** Ed Postma & Evelyn Esparza-Gonzalez

**Organization:** Exalta Health and Hispanic Center of Western Michigan

## Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** New Project

**Matching Funds:** 0-25%

**Eligibility:** 

**Sustainability:** 

**Feasibility:** 

**Impact:** 

## Source of Funding

(Listed in main description)

## Partnership

Exalta Health, Hispanic Center of Western Michigan, West Michigan Asian American Association, A Glimpse of Africa, Grand Rapids LGBTQ+ Healthcare Consortium, African Collaborative Network, and Heart of West Michigan United Way

## Studies on Impact

This project mirrors a model developed in Denver, Colorado called the “Communities Lead, Communities Thrive Coalition.” This coalition received \$35 million in ARPA funds to acknowledge the role small nonprofits played during the COVID pandemic, when there was increased demand and expanded programming for nonprofits without the proper infrastructure or support. This was a challenge for the people being served, but also a challenge for the organizations doing the serving. This funding means that as they pivot out of COVID, these organizations can become stronger than they were before – since it is hard for a community to bounce back when the anchor organizations in that community do not have the resources to bounce. The funding provided to the Communities Lead, Communities Thrive Coalition will support generations to come by building infrastructure for organizations that are often the first responders when there is a crisis. These organizations have often been overlooked by large and even small funders. Infusing dollars using this model will allow the resources needed to do the connective work that will ensure that these organization have the resources to build themselves up so that they can in turn build up their communities.

## Estimated Cost

- [1. Partner Letter Affirming Commitment to Funds](#)
- [2. Description and Cost of Property](#)
- [3. Letter of Support #1](#)
- [4. Letter of Support #2](#)

## Guidehouse Ranking Notes

 **Eligibility**

*Eligible under public health*

 **Sustainability**

*Funds requested are for construction. The program services will be funded by other sources*

 **Feasibility**

*Risk to 2026 completion*

# PROJECT #69

## Holistic Care Center for LGBTQ+ Patients



### Identify the need for the proposed project

Through a 2021 online survey on healthcare experiences and needs of the GR LGBTQ+ population, with 38% stating they would prefer to seek care at a LGBTQ+ focused facility and 37% stating they prefer either a LGBTQ+ focused facility or a traditional clinic like Spectrum Health. The survey, administered through snowball sampling on social media by the Grand Rapids LGBTQ+ Healthcare Consortium, received over 150 responses from patients in the GR area.

### Brief Description

The facility would provide multi-faceted care to GR's growing LGBTQ+ population, including behavioral health services and primary/preventative care. The facility would house resources that also impact health, such as housing resources and insurance. The idea is that patients who would normally avoid receiving care due to perceived/anticipated discrimination or lack of resources can receive assistance and affirming care in one location, similar to Cherokee Health Systems in Tennessee and Corktown Health in Detroit.

### Long-Term Benefit

The clinic will have the ability to address health disparities noted in the 2020 Kent County Community Health Needs Assessment, improving health outcomes and quality of life for LGBTQ+ GR residents.

### Intended Beneficiary

LGBTQ+ community members

### Estimated Cost

LGBTQ+ community members

### Project Management Experience

While we are a young organization, we have worked with Health Net of West Michigan to lead/sponsor a campaign to ban conversion therapy in the city of Grand Rapids.

### Federal Funds Experience

n/a

### Studies on Impact

<https://www.thenationalcouncil.org/resources/the-comprehensive-healthcare-integration-framework/>

[https://www.npjjournal.org/article/S1555-4155\(20\)30385-8/pdf](https://www.npjjournal.org/article/S1555-4155(20)30385-8/pdf)

Example: <https://www.cherokeehealth.com/patient-services/adult-primary-behavioral-care>

Example: <https://corktownhealth.org/>

Example: <https://www.impactsuite.com/>

### Project Cost

**Minimum Cost:** \$20,000,000

**Maximum Cost:** \$20,000,000

### Submitter Info

**Name:** Arly Johnson

**Organization:** Grand Rapids  
LGBTQ+ Healthcare Consortium

### Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** New Project

**Matching Funds:** No

**Eligibility:** 

**Sustainability:** 

**Feasibility:** 

**Impact:** 

### Source of Funding

n/a

### Partnership

n/a



## Guidehouse Ranking Notes



**Eligibility**

*Eligible under public health*



**Sustainability**

*This facility will need future funding. Further information would be needed to determine.*



**Feasibility**

## Project Cost

**Minimum Cost:** \$20,000,000

**Maximum Cost:** \$20,000,000

## Submitter Info

**Name:** Arly Johnson

**Organization:** Grand Rapids  
LGBTQ+ Healthcare Consortium

## Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** New Project

**Matching Funds:** No

**Eligibility:** 

**Sustainability:** 

**Feasibility:** 

**Impact:** 

## Source of Funding

n/a

## Partnership

n/a



# PROJECT #74

## Grand Rapids LGBTQ+ Health Center

### Identify the need for the proposed project

The Grand Rapids LGBTQ+ Healthcare Consortium has identified the need for a LGBTQ+ healthcare center based on the 2020 Kent County Community Health Needs Assessment (CHNA) results, the LGBTQ+ Healthcare Experiences in Grand Rapids Survey, and national data. In addition to those resources, the Grand Rapids LGBTQ+ Healthcare Consortium has received many anecdotal comments, questions, and requests for a safe and affirming place for LGBTQ+ folks to receive holistic healthcare. The 2020 Kent County Community Health Needs Assessment (CHNA) identifies that of LGBTQ+ respondents, 17.2% report fair to poor general health and 37.7% report poor mental health, which is 3 times higher compared to straight/cisgender respondents. Health risk behaviors including smoking, binge drinking, frequent marijuana use, and high-risk HIV behavior are significantly higher in those that identify as LGBTQ+ in Kent County. Depression (52.9/22.2%), stress all or most of the time in the past 30 days (35.3/8.8%), and mental/emotional problems that prevent activities of daily living/work 7 or more days out of the past 30 days (19.1/2%) are significantly higher for the LGBTQ+ population in the Kent County area. The 2021 LGBTQ+ Healthcare Experiences in Grand Rapids Survey indicate the LGBTQ+ population experiencing Queer friendly providers with unfriendly/unaffirming front facing staff, lack of education/ training/knowledge on LGBTQ+ experiences and behaviors (especially for transgender and non-binary patients, as well as sex education), professional healthcare providers being unaware of resources and making assumptions/uninformed comments based on a patient's identity. LGBTQ+ individuals also report difficulty with finding affirming providers, receiving holistic care, wait times for specialists, cost barriers to HRT and other medication, unclear directions for navigating insurance, relying on word of mouth in order to find affirming, non-discriminatory providers, and conservative/religious community fostering discrimination that carries into healthcare. National data reports that LGBTQ+ folks have less access to timely preventive health care services, systemic discrimination and/or homophobia and transphobia when seeking services, a lack of providers knowledgeable and competent in LGBTQ+ health issues, and compared to their cisgender and heterosexual peers, higher risk of mental health issues, certain cancers, HIV, and STIs. Negative health outcomes for LGBT people are due to the cumulative and intersecting impact of many different factors, particularly their reduced access to employer-provided health insurance, the social stigma that exists against LGBT people, and a lack of cultural competence in the healthcare system. In addition, the Grand Rapids LGBTQ+ Healthcare Consortium receives many anecdotal comments, questions, and requests for a safe and affirming place for LGBTQ+ folks to receive holistic healthcare.

### Brief Description

The Grand Rapids LGBTQ+ Healthcare Center will work closely with and model itself after the Corktown Health Center model which serves the LGBTQ+ community in Southeastern Michigan. Corktown is a successful LGBTQ+ health provider offering primary care, behavioral health services, comprehensive HIV care and treatment, cancer screening, health insurance navigation and more based on meeting the needs of the community. An essential component will be to partner with a larger healthcare organization and/or FQHC in the Grand Rapids area as the project moves forward. ARPA funding would allow for an open and affirming free standing structure of 8,000-10,000 square feet which would provide space for 5-6 LGBTQ+ educated primary care professionals, 4 affirming mental healthcare providers, and administration space. The center would provide a community education/meeting space as well as a space for medical and nursing students with their faculty members to assure a positive clinical experience.

### Project Cost

**Minimum Cost:** \$20,000,000

**Maximum Cost:** \$20,000,000

**ARPA Request:** \$20,000,000

### Submitter Info

**Name:** Grace Huizinga

**Organization:** Grand Rapids LGBTQ+ Healthcare Consortium

### Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** New Project

**Matching Funds:** No

**Eligibility:** 

**Sustainability:** 

**Feasibility:** 

**Impact:** 

### Source of Funding

No

### Partnership

*(Listed in main description)*



### Long-Term Benefit

Utilizing a model such as the Comprehensive Healthcare Integration (CHI) Framework would assure a sustainability component. The CHI is a framework for guiding the integration of physical health and behavioral/mental health that can help providers, payers and population managers to measure progress in organizing delivery of integrated services. For more information on CHI: [https://www.thenationalcouncil.org/wp-content/uploads/2022/04/04.22.2022\\_MDI-CHI-Paper\\_](https://www.thenationalcouncil.org/wp-content/uploads/2022/04/04.22.2022_MDI-CHI-Paper_)

### Intended Beneficiary

LGBTQ+ individuals and population in the Grand Rapids and West Michigan area

### \*Partnership

The Grand Rapids LGBTQ+ Consortium will be partnering with Catherine Health Center, an established FQHC, to create the Grand Rapids LGBTQ+ Health Center at 950 36th St SW, Grand Rapids, MI 49509. The Grand Rapids LGBTQ+ Health Center will function as a community collaborative with a variety of healthcare organizations working together toward eliminating health disparities for the LGBTQ+ population in Grand Rapids. The three major healthcare systems (Spectrum Health, U of M-West and Trinity Health) have verbalized or written letters of support for the importance of equitable care for the LGBTQ+ population. Supporting organizations also include Bethany Christian Services, Tobin Counseling Services, LGBTQ+ Eldering Group, Milton Ford LGBTQ+ Resource Center of Grand Valley State University, HealthNet of West Michigan, Arbor Circle and many more.

### Estimated Cost

20000000

### Project Management Experience

Committee for CHNA development and implementation, Pride festivals, LGBTQ+ health education trainings, healthcare organization strategic and program planning for the LGBTQ+ populations

### Federal Funds Experience

None but we hope to partner with a FQHA in Grand Rapids

### Studies on Impact

doi: 10.1016/j.ssmph.2019.100505. 2020 Findings indicate that LGBT-specific clinics and providers represent an important piece of the healthcare landscape for LGB people but access remains an important barrier to utilization.

DOI: <https://doi.org/10.1370/afm.2542.2020>

Findings indicate that LGBT people experience multiple disparities in access to care and health outcomes. Increases in culturally affirming practice and outcomes were measured. These included collecting patient pronoun information, identifying LGBT patient liaisons, SOGI data collection and documentation, screenings among LGTQ+ patients, STI & HIV screening and diagnosis. doi: 10.1370/afm.2542.2020 Findings indicate that LGBT people experience multiple disparities in access to care and health outcomes. Increases in culturally affirming practice and outcomes were measured for specialized care clinics. doi: 10.3949/ccjm.83a.15148.2016 Guide for primary care providers indicate a need for LGBTQ+ specific LGBTQ+ care. Findings indicate that LGBT people have unique healthcare needs. While all LGBT people are at an increased risk for mental health and substance abuse disorders, certain health conditions vary by group and need directed attention for improved outcomes

### Project Cost

**Minimum Cost:** \$20,000,000

**Maximum Cost:** \$20,000,000

**ARPA Request:** \$20,000,000

### Submitter Info

**Name:** Grace Huizinga

**Organization:** Grand Rapids LGBTQ Healthcare Consortium

### Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** New Project

**Matching Funds:** No

**Eligibility:** 

**Sustainability:** 

**Feasibility:** 

**Impact:** 

### Source of Funding

No

### Partnership

*(Listed in main description)*



## Supporting Documentation

[Business Plan](#)

### Project Cost

**Minimum Cost:** \$20,000,000

**Maximum Cost:** \$20,000,000

**ARPA Request:** \$20,000,000

### Submitter Info

**Name:** Grace Huizinga

**Organization:** Grand Rapids LGBTQ  
Healthcare Consortium

### Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** New Project

**Matching Funds:** No

**Eligibility:** 

**Sustainability:** 

**Feasibility:** 

**Impact:** 

### Source of Funding

No

### Partnership

(Listed in main description)

### Guidehouse Ranking Notes



#### Eligibility

*Eligible under public health*



#### Sustainability

*Will need future funding but is partnering with healthcare organizations*



#### Feasibility

*More information is needed in terms of funding requested, partners, etc.*

# PROJECT #104

## Heritage Hill-Heartside Health Hub: A place-based project serving African Americans



### Identify the need for the proposed project

Grand Rapids African American Health Institute (GAAHI) has been monitoring and assessing African Americans' health needs in Kent County since 2002. We also monitor and integrate research, evaluation, and assessment data from the KC Health Department, MI Department of Health, Center for Disease Control, and The Johnson Center at GVSU to ensure we have a comprehensive picture of local African American health needs. GAAHI regularly collects, analyzes and disseminates health equity data to inform Black citizens and public officials of trends in health disparities, which are worsening, and to drive GRAY's work eliminating these inequities.

### Brief Description

The project will develop a place-based Health Hub on property formerly owned by Trinity Health System at the intersection of Lafayette Avenue SE and State Street SE, near downtown Grand Rapids. The Hub will provide comprehensive health promotion and disease prevention services to African Americans who live in the Oldtown-Heartside and Heritage Hills Neighborhoods and homeless individuals there. The multi-story building will provide offices, a multipurpose room, and a kitchen to support innovative programming promoting healthy lifestyles delivered by GAAHI and its partners. These programs will engage and serve African Americans in the neighborhoods adversely impacted by COVID, as well as those at risk of adverse health consequences from inactivity, poor diets, smoking, excessive alcohol consumption, untreated, unrecognized medical needs, and social isolation. This place-based approach will translate evidence-based research into practice to reduce the disproportionate burdens of premature mortality and morbidity that Kent County's African Americans now bear, including disparate rates of obesity, diabetes, maternal mortality and morbidity, cancers, kidney disease, liver disease, mental health disorders and other health conditions linked to the local social determinants of health. GAAHI will also leverage the contributions of its partners to achieve the project's objectives, and work to address the root causes of Black health disparities countywide.

### Long-Term Benefit

The expected long-term benefit is a reduction in the incidence, prevalence, and negative impacts of health conditions that can be improved by addressing the most fundamental aspects of individuals' and families' lifestyles, including promoting regular physical activity, healthy eating, avoidance of smoking and excessive use of alcohol or other drugs, attainment of medical homes, and reducing residents' social isolation, which has been significantly exacerbated by the COVID pandemic.

### Intended Beneficiary

African Americans who reside in the Heritage Hill & Oldtown-Heartside Neighborhoods will be the principal focus; however, all Black individuals and families in Kent County will benefit.

### Estimated Cost

40,000,000

### Project Cost

**Minimum Cost:** \$40,000,000

**Maximum Cost:** \$40,000,000

**ARPA Request:** \$20,000,000

### Submitter Info

**Name:** Vanessa Greene

**Organization:** Grand Rapids African American Health Institute

### Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** New Project

**Matching Funds:** 0-25%

**Eligibility:**



**Sustainability:**



**Feasibility:**



**Impact:**



### Source of Funding

W.K.Kellogg, capital campaigns, health care systems, colleges, universities, and additional grants-state and federal

### Partnership

healthcare systems, colleges, universities, Grand Rapids African American Health Institute, Mental Health Clinicians of Color, NAACP, Urban League and many more





## Project Cost

**Minimum Cost:** \$40,000,000

**Maximum Cost:** \$40,000,000

**ARPA Request:** \$20,000,000

## Submitter Info

**Name:** Vanessa Greene

**Organization:** Grand Rapids African American Health Institute

## Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** New Project

**Matching Funds:** 0-25%

**Eligibility:**



**Sustainability:**



**Feasibility:**



**Impact:**



## Source of Funding

W.K.Kellogg, capital campaigns, health care systems, colleges, universities, and additional grants-state and federal

## Partnership

healthcare systems, colleges, universities, Grand Rapids African American Health Institute, Mental Health Clinicians of Color. NAACP, Urban League and many more

## Project Management Experience

GRAAHI is implementing a countywide COVID vaccine project serving African Americans in partnership with KCHD; we are leading a mental health and wellness programs, promoting physical exercise and nutrition for African Americans of all age groups; we lead countywide blood drives in partnership with Versiti; we are launching a colorectal health campaign with funding from Michigan Public Health Endowment Fund countywide; we lead a large multi-milliondollar Kellogg Foundation Pathways grant to increase racial and ethnic diversity within the county's healthcare provider systems; GRAAHI is working with the faith community countywide to address maternal and infant health disparities across the county; and, we are working with Hope College to improve global health.

## Federal Funds Experience

We received federal funds for 15 years to improve infant and mental health in partnership with Spectrum Health and are continuing to work with local churches on this goal, as we seek federal continuation funds. GRAAHI is implementing a \$600,000 COVID vaccination campaign with federal pass-through funds in partnership with Spectrum Health and KCHD, which is an add-on to our longerterm, successful COVID vaccination campaign; GRAAHI is applying for NIH funds to support the evaluation of an innovative project to increase KC African American residents' participation in regular blood donations.

## Studies on Impact

Yes, Empirical evidence supporting place-based approaches to improving the health of individuals and families has emerged from many sources, including the Center for Health Equity in New York City's Health Department, which launched neighborhood health action centers that have successfully implemented place-based methods in diverse communities with disproportionate burdens of premature mortality and other measures of poor health. These health hubs are part of robust neighborhood intervention strategies that colocate clinical and community-based services and leverage customized referral systems to facilitate linkages across healthcare providers needed by neighborhood residents, all focused on these residents' specific health and social needs. Health hubs offer a vibrant, welcoming community space and local programming, and they effectively engage residents in proactively improving their personal health and ability to influence health policies and practices in the community. As Dankwa-Mullan (2016) noted, "Addressing health disparities is a place-based issue." GRAAHI has developed a bibliography of >500 recent studies providing a foundation for place-based health promotion, disease prevention practices.

## Supporting Documentation

[1. Letters of Support](#)

[2. Updated Proposal Information](#)

## Guidehouse Ranking Notes



**Eligibility**

*Eligible under public health*



**Sustainability**

*Expensive operating costs but has several partners*



**Feasibility**

*Risk to 2026 completion*

# PROJECT #53

## West Michigan Prescription Assistance Program



### Identify the need for the proposed project

One in 4 people in our community are considered underinsured for their health. One in 10 people in our community are uninsured. This leaves many people not taking the life saving medication they need to maintain a good quality of life. This increases hospitalization and adds to the healthcare costs for all. We have other non profit partners that can provide free medication, this doesn't cover our operating costs.

### Brief Description

WMPAP will provide free medication to our community to those who make less than 250% of federal poverty level. Other members of the community can join the pharmacy for a modest monthly membership to purchase their medications at wholesale cost. This project will reduce the burden of rising prescription drug costs on our community.

### Long-Term Benefit

This project will reduce hospitalizations and help our community spend their healthcare dollars more wisely.

### Intended Beneficiary

People who make less than 250% FPL and are uninsured or underinsured.

### Estimated Cost

About \$500,000

### Project Management Experience

Our clinical director was a director of pharmacy for a county wide health system and has successfully managed other pharmacies. Our executive director has studied public health and has developed policies to improve the social determinants of health.

### Federal Funds Experience

None.

### Studies on Impact

We are members of the association Charity Pharmacies of America. The playbook for our operation can be found here. <https://www.charitypharmacy.org/>

### Project Cost

**Minimum Cost:** \$500,000

**Maximum Cost:** \$500,000

### Submitter Info

**Name:** Adam King

**Organization:** CompassionRx

### Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** New Project

**Matching Funds:** 0-25%

**Eligibility:** 

**Sustainability:** 

**Feasibility:** 

**Impact:** 

### Source of Funding

Memberships and cash donations

### Partnership

Dispensaries of Hope

Americares

Disaster Relief Fund

### Guidehouse Ranking Notes

 **Eligibility**

*Programs or services that expand access to health insurance are eligible*

 **Sustainability**

*Does not include a funding plan or fund availability after expending all the ARPA dollars.*

 **Feasibility**

# PROJECT #179

## Heartside Walk-in Care



### Identify the need for the proposed project

As a Federally Qualified Health Center, Cherry Health is charged with meeting the primary health care, dental and behavioral health needs of our communities' most vulnerable and underserved populations. With this charge, and from this perspective, we have researched key and relevant studies that identify the needs of the Kent County residents, determined the location of where there is an unmet need for those services, and assessed our demand for services to help us build our proposal: To establish a full-service, ondemand, walk-in clinic at our Heart of the City West location at 201 Sheldon Ave SE providing healthcare services for people struggling against social, economic, and environmental barriers that may keep them from meeting their health care needs. The 2020 Kent County Community Health Needs Assessment, the 2019 Kent County ALICE (Asset Limited, Income Constrained, Employed) Report and WK Kellogg Foundation's March 2022, Health Equity in Grand Rapids Neighborhoods of Focus: Social Determinants of Health, all demonstrate a need for accessible, affordable, high quality health care targeted at community members with significant barriers to care.

The 2020 Kent County Community Health Needs Assessment identified "Access to Health Care" as the community's number one barrier to population health. The "Neighborhoods of Focus" points to neighborhoods in Grand Rapids that face greater social determinants of health disparities than faced by the rest of the County. The children and families living in the 17 census tracts studied, have suffered from systemic racism in every aspect of their lives, ultimately hindering their ability to attain good health outcomes. The social determinants of health that significantly affect positive health outcomes include low economic security, little access to health care or affordable housing, and food insecurity and lack of nutrition. Residents in these neighborhoods have poor or poorer quality education, they deal with transportation barriers and they live in poorly built environments with little access to the outdoors/green spaces. (WK Kellogg Foundation's March 2022, Health Equity in Grand Rapids Neighborhoods of Focus: Social Determinants of Health Pages 9-11).

The 2019 Kent County ALICE report demonstrates well, how the economic barriers faced by people we intend to reach, keep them from meeting their basic needs, including, and not limited to their health care needs. Within the City of Grand Rapids, 48% of the city's residents live at the ALICE Threshold – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (Kent County ALICE Report, 2019, page 2), often keeping these families from affording health care insurance and/or medical expenses – a leading cause of poor health outcomes.

There are 16 urgent care facilities spread throughout the Greater Grand Rapids Area, none of which are located in the downtown Grand Rapids area. The closest urgent care center is northeast of downtown Grand Rapids, on Fuller NE but this location closes at 3 pm. The next closest urgent care to downtown Grand Rapids is located on 28th street, which requires 2-3 bus changes to get there. Cherry Health's HOTC West on-demand, walkin clinic will live amongst the neighborhoods coined by the WK Kellogg Foundation study as the "Neighborhoods of Focus," where Cherry Health will provide a broad range of health care services 6 days a week, from Noon until 10 pm during the week and 8 am until 6 pm on Saturdays.

### Project Cost

**Minimum Cost:** \$16,100,000

**Maximum Cost:** \$16,100,000

**ARPA Request:** \$7,079,565

### Submitter Info

**Name:** Tasha Blackmon

**Organization:** Cherry Street Services, Inc., DBA Cherry Health

### Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** Expanded

**Matching Funds:** 76% or greater

**Eligibility:** 

**Sustainability:** 

**Feasibility:** 

**Impact:** 

### Source of Funding

\$9,020,435. Cherry Health is proposing to utilize its owned assets, its program income and various grant dollars that support our current work.

### Partnership

No



## Project Cost

**Minimum Cost:** \$16,100,000

**Maximum Cost:** \$16,100,000

**ARPA Request:** \$7,079,565

## Submitter Info

**Name:** Tasha Blackmon

**Organization:** Cherry Street Services, Inc., DBA Cherry Health

## Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** Expanded

**Matching Funds:** 76% or greater

**Eligibility:** 

**Sustainability:** 

**Feasibility:** 

**Impact:** 

## Source of Funding

\$9,020,435. Cherry Health is proposing to utilize its owned assets, its program income and various grant dollars that support our current work.

## Partnership

No

## Brief Description

Since 1988, Cherry Health has strived to build a healthier community by providing high quality, integrated care to those who need our services. Cherry Health is proposing to grow this vision by opening a readily accessible walk-in health clinic to meet the needs of people living in downtown Grand Rapids, including people experiencing homelessness. We will focus on accessibility of care for refugees by providing interpretation services and staff onsite to help navigate the challenges of the health care system. Services will take place at Cherry Health's Heart of the City's West location (201 Sheldon Blvd SE 49503). The site is currently used only for research studies and administrative staff. The walk-in clinic will provide people with convenient access to healthcare services for non-life-threatening illnesses or injuries. At this location, Cherry Health will offer integrated primary care, pharmacy, behavioral health including substance use disorder and emergency oral health services. Patients who use the walk-in clinic, will be encouraged to establish a primary healthcare home with Cherry Health for continuity of care and longterm improved health outcomes.

## Long-Term Benefit

By making an investment in Cherry Health's proposed on-demand, walk-in clinic, the County will be addressing its identified 2020 healthcare accessibility issues and be building health equity amongst our communities most oppressed people. "Access to care refers to the timely use of personal health services to achieve the best possible health outcomes." (2020 Kent Co. Health Care Needs Assessment, page 7). Building health equity means making additional investments in those who have been excluded.

## Intended Beneficiary

Residents and the housing insecure living or located in the following zip code areas: 49503, 49504, 49505, 49506, 49507, and 49509 are the intended beneficiaries of our proposed project. The 201 Sheldon Ave SE location is strategically located near seven homeless and/or service ministries and blocks from the YWCA of West Central Michigan. The on-demand model, combined with the extended hours will be a haven for those persons needing to walk for care or take public transportation to the site, and for those needing to take advantage of the longer hours of operation due to work restrictions and immedi

## Estimated Cost

16,100,000

## Project Management Experience

Cherry Health has been a mainstay for high quality health care in Kent County for over 30 years. Established in 1988, Cherry Health is the largest Federally Qualified Health Center in the State of Michigan, providing services in six different counties across the state.



## Project Cost

**Minimum Cost:** \$16,100,000

**Maximum Cost:** \$16,100,000

**ARPA Request:** \$7,079,565

## Submitter Info

**Name:** Tasha Blackmon

**Organization:** Cherry Street Services, Inc., DBA Cherry Health

## Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** Expanded

**Matching Funds:** 76% or greater

**Eligibility:**

**Sustainability:**

**Feasibility:**

**Impact:**

## Source of Funding

\$9,020,435. Cherry Health is proposing to utilize its owned assets, its program income and various grant dollars that support our current work.

## Partnership

No

## Federal Funds Experience

As a Federally Qualified Health Center, Cherry Health receives competitive and non-competitive funding from the Health Resources and Services Administration arm of the Federal Government to provide primary health care services in underserved areas. As a steward of millions of federal dollars annually, Cherry Health is subject to a rigorous annual audit with the most recent audit having no findings.

## Studies on Impact

Historically speaking, neighborhood health centers (now called Federally Qualified Health Centers) became fully functioning healthcare institutions as a result of the 1960's Civil Rights Movement and were included in President Johnson's War on Poverty. By definition and design, Cherry Health started as a neighborhood health center and is now recognized as a Federally Qualified Health Center (FQHC). As a Federally Qualified Health Center, Cherry Health must meet several federal requirements and standards. All health centers must be located in or serve a high-need community, specifically a federally designated, medically underserved area or population (MUA/MUP). Medical underservice is defined by a shortage of health professionals or services in a geographic area or among a population, as well as high rates of poverty and infant mortality. Health centers must also meet other requirements to be recognized as an FQHC, including mission and strategy, governance, financing, and services. In addition, and by law Cherry Health must provide services to all people, regardless of their ability to pay. Health centers serve 1 in 11 people across the country, and they lead the nation in driving quality improvement and reducing health care costs

## Supporting Documentation

[Letters of Support](#)

### Guidehouse Ranking Notes

**Eligibility**

*Eligible under public health*

**Sustainability**

*Does not include a funding plan or fund availability after expending all the ARPA dollars.*

**Feasibility**



# PROJECT #183

## Community Healthcare Equity Outreach

### Project Cost

**Minimum Cost:** \$525,000

**Maximum Cost:** \$525,000

**ARPA Request:** \$400,000

### Submitter Info

**Name:** Edward Postma

**Organization:** Exalta Health

### Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** Expanded Project

**Matching Funds:** 26-50%

**Eligibility:** 

**Sustainability:** 

**Feasibility:** 

**Impact:** 

### Source of Funding

Doug and Maria DeVos Foundation - \$40,000, CDV5 Foundation - \$40,000, Cook Foundation \$45,000

### Partnership

Grand Rapids Black Nurse Association, Grand Rapids African American Health Institute, University of Michigan Health - West, Michigan State University,

### Identify the need for the proposed project

While the coronavirus pandemic has alerted the nation to the dire access problems that have long plagued both urban and rural communities and highlighted the fragility of the health system, the results of the 2020 Kent County Health Needs Assessment also mirrored the inequities. Out of that assessment, the County highlighted these key areas as 2021 Strategic Priorities: • Access to healthcare • Discrimination and racial inequities • Economic Insecurity • Mental Health Exalta Health is the only primary care clinic in our area offering both professional bilingual staff and practicing a multi-disciplinary model of healthcare. Located in the Burton Heights neighborhood (49507), we treat the whole person by providing high-quality medical, vision, dental, behavioral, and spiritual care services to all those in need regardless of their ability to pay. For 25 years, we have served the unemployed and underemployed, the uninsured and underinsured, our neighbors, and the refugee population. But there is still much work to be done as practical barriers impede access to healthcare services for much of our population. Barriers such as inadequate information and awareness about the availability of services, insufficient financial means, restricted access to transport, culturally insensitive care, and inadequate provision of interpreters. Based on that information, Exalta Health partnered with Michigan State and received a grant to bring in an experienced community healthcare worker whose sole function was to proactively reach out to neighborhood residents and businesses to raise awareness of who we are and what we do.

### Brief Description

This community outreach has been widely successful. Our patient population has grown over 7% this fiscal year after a 28% increase in FY2021. Unfortunately, funding for this position expires on July 31. Exalta Health is requesting funding to continue and to expand the work that our community healthcare worker, Rosemary Peralta, has started. Our plan is to continue to survey the neighborhood, while also expanding to provide basic healthcare and nutritional education and coordinate in-home care for those in our community who otherwise might not be able to access the services they need. Working with the Grand Rapids African American Health Institute (research and education), the Grand Rapids Black Nurse Association (health assessments, home testing, and vaccinations), and the Hispanic Center of West Michigan (contacts and referrals), we have begun to actively address three of the key areas of the County's strategic priorities. Additionally, in partnership with Samaritas, we will be able to expand our community mental health outreach—key area number four. Countless studies illuminate that access to quality primary care can help people live longer, healthier, and happier lives. Effective disease management requires a commitment, and it is our mission to improve the health of our community by providing access to high-quality care services for the mind, body, and soul to all those in need.

### Long-Term Benefit

Community outreach services are one of the possibilities to enhance access to healthcare and improve health at the county level. Better mobilization of services, sharing culturally appropriate health education, providing informal counseling support, and acting as advocates will benefit the community and the overall healthcare system. Long-term; underserved individuals residing in Kent County will receive a proactive, integrated healthcare model resulting in better healthcare outcomes.

### Intended Beneficiary

Our primary population resides in the 49507 zip code, where the poverty rate skyrockets to 31.02%. Seventy-five percent of our patient population are people of color, 68% are Hispanic/Latino, 70% have no insurance, 57% are unemployed or underemployed, and 48% have incomes less than the Federal Poverty Index for their income and family size.

## Estimated Cost

525000

## Project Management Experience

None

## Federal Funds Experience

We have received funds from the CDC administered by Michigan State University. We also were granted PPE and PPP funding for COVID Relief.

## Studies on Impact

<https://www.healthaffairs.org/doi/10.1377/hlthaff.2019.00981>

Evidence-Based Community Health Worker Program Addresses Unmet Social Needs and Generates Positive Return on Investment Abstract: Interventions that address socioeconomic determinants of health are receiving considerable attention from policymakers and health care executives. The interest is fueled in part by expected returns on investment. We present a return-on-investment analysis that is based on a randomized controlled trial of Individualized Management for Patient-Centered Targets (IMPACT), a standardized community health worker intervention that addresses unmet social needs for disadvantaged people. We found that every dollar invested in the intervention would return \$2.47 to an average Medicaid payer within the fiscal year. BMC Health Service Research - Concept Analysis of Community Health Outreach/May 2020 Results: The defining attributes of the concept of community health outreach were purposive, mobile, and collaboration with the community. The antecedents were the population facing health risks and awareness of health risks. The consequences were increased accessibility and health promotion.

## Supporting Documentation

1. [Letter of Support #1](#)
2. [Letter of Support #2](#)
3. [Letter of Support #3](#)
4. [Letter of Support #4](#)
5. [Letter of Support #5](#)
6. [Letter of Support #6](#)
7. [Letter of Support #7](#)

## Project Cost

**Minimum Cost:** \$525,000

**Maximum Cost:** \$525,000

**ARPA Request:** \$400,000

## Submitter Info

**Name:** Edward Postma

**Organization:** Exalta Health

## Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** Expanded Project

**Matching Funds:** 26-50%

**Eligibility:** 

**Sustainability:** 

**Feasibility:** 

**Impact:** 

## Source of Funding

Doug and Maria DeVos Foundation - \$40,000, CDV5 Foundation - \$40,000, Cook Foundation \$45,000

## Partnership

Grand Rapids Black Nurse Association, Grand Rapids African American Health Institute, University of Michigan Health - West, Michigan State University,

## Guidehouse Ranking Notes

 **Eligibility**

*Would be eligible as a non-profit grant. May be eligible as narrowly tailored health program*

 **Sustainability**

*3 year program*

 **Feasibility**

# PROJECT #217

## Children's Rehabilitation Hospital



### Identify the need for the proposed project

Our pediatric program, Mary Free Bed Kids, provides Michigan's most comprehensive pediatric rehabilitation services. Last year we treated 57% of children in the state who required inpatient rehabilitation. The need for our services continues to grow; there are days when we have more inpatients than pediatric beds. We're safely maneuvering, but the lack of capacity is far too common. Our outpatient gyms are crowded. We've increased hours to help accommodate the numbers, but we've run out of room. INPATIENT SERVICES Access: We're concerned about kids having adequate access to rehabilitation. Our analysis shows across the state of Michigan during CY 2021, 1,565 kids age 0 - 17 years would medically qualify for inpatient hospitalization. Of those, 322 children actually received it. We're concerned about what happened to the other 1,243 kids. The new hospital will accommodate at least 200 more inpatients annually – doubling our capacity. Because we estimate in the next five years, 45% of Mary Free Bed kids will have Medicaid coverage, each year an additional 90 inpatients will be treated. Medicaid Cost Savings: We project approximate savings of \$20K per child per year for the first 10 years following an inpatient stay for the 90 inpatients with Medicaid. How will that be accomplished? We'll use a variety of tactics including admitting patients sooner, improved outcomes and because of improved outcomes fewer health care services will be necessary. OUTPATIENT SERVICES We track outpatient activity according to the number of visits kids make. During calendar year 2021, there were 47,000 pediatric outpatient visits in the Mary Free Bed Kids system. By the third year of operation at the new hospital, we estimate there will be a 20% increase of inpatient days and outpatient visits. Based on the CY 2021 statistics, that totals 56,400 outpatient visits, for an increase of 9,400. This will be the first free-standing children's rehabilitation hospital in Michigan, the ninth in the United States and one of only three geographically located between the east and west coasts. It's our answer to successfully meet current demand, plan for future growth and provide care at the forefront of medical advances. To learn more visit:

<https://www.maryfreebed.com/kids/rehabilitation-hospital/>

### Project Cost

**Minimum Cost:** \$60,000,000

**Maximum Cost:** \$60,000,000

**ARPA Request:** \$5,000,000

### Submitter Info

**Name:** Jane Brierley, MPA

**Organization:** Mary Free Bed Rehabilitation Hospital

### Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** New Project

**Matching Funds:** 76% or greater

**Eligibility:**



**Sustainability:**



**Feasibility:**



**Impact:**



### Brief Description

The freestanding rehabilitation hospital will serve kids and their families. The two-story structure will be built across from the current Mary Free Bed hospital. A pedestrian walkway over Wealthy Street SE. will connect them. Outpatient services will be on the first floor with multiple therapy gyms, private treatment and exam rooms, conference areas for medical teams to meet with patients and families, spaces for laboratory services and a café with menus for young and older palettes. The second floor will house 24 private inpatient rooms with ample space for parents to stay overnight. Several rooms will have ventilator capability. Multiple therapy gyms will provide different stimulation environments. Home-like areas will enable kids to practice everyday tasks. Common eating spaces will promote patients and families dining together and supporting one another. The hospital will house our pediatric specialty programs: Autism, Cerebral Palsy, Chronic Pain, Early Development and Limb Differences. Other conditions treated will include amputations, brain injuries, cancer, multiple traumas, neurological disorders, scoliosis, spinal cord injuries, strokes and congenital conditions. Specialized services such as assistive technology, braces, prosthetics and cranial remolding helmets will be easy to access. Distinctive features will include recreation areas for all ages, leading-edge technology and a dedicated area for a certified teacher to help children keep up with schoolwork.

### Source of Funding

\$10M State of Michigan (enacted); \$3M in proposed federal earmark (not yet enacted); ongoing discussions with state for additional funds and multiple private donors

### Partnership

Spectrum Health - Helen DeVos Children's Hospital





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## Partnership

Spectrum Health - Helen DeVos Children's Hospital

## Long-Term Benefit

We'll continue to provide rehabilitation for kids while advancing community development by: • Addressing rehabilitation voids in the community. • Boosting our area's health care sector by becoming a larger destination specialty hospital. • Bringing new business activity from visiting patients and families. • Creating health care positions and numerous construction-related jobs. • Attracting top-flight caregivers. • Impacting lives every day that will touch other lives spanning generations.

## Intended Beneficiary

The project is an investment in our kids from birth to 17 years who deserve the latest in rehabilitation medicine. Having vigorous therapy soon after an injury, serious illness or diagnosis of a chronic condition makes better outcomes more likely. We help patients chart lifetime trajectories that may have seemed unreachable. Education and jobs become possible, and these former patients become taxpaying members of society. Taggart VanderMolen is an example. He tries out for the Paralympic hockey team this summer. Learn more about Taggart in this video:

<https://www.youtube.com/watch?v=BgAj9OKNDDs>. We invest in lifetimes and livelihoods for

families as well as kids. Significant health conditions don't occur in isolation. Everyone in the family is affected. When children receive sophisticated treatment in their own communities, parents remain near their support systems and their jobs. Siblings maintain more normal schedules. Quality of life is better for all. From a medical standpoint, efficiencies in care delivery will be created. A fellowship graduate medical education program in pediatric rehabilitation will also be established to augment our general rehabilitation residency program. We offer clinical studies in rehabilitation for nursing therapy and other disciplines. These factors will attract expert medical personnel and buoy the area's growing medical sector.

## Estimated Cost

\$60 Million

## Project Management Experience

For 131 years, Mary Free Bed has been building its legacy. We've established a network alliance of more than four dozen hospitals serving counties across Michigan, Illinois, Indiana and Georgia. At our Main Grand Rapids Campus, we treat children from throughout Kent County every hour of the day, every day of the year.

## Federal Funds Experience

Mary Free Bed is licensed by the state of Michigan as an acute care hospital. According to federal Medicare guidelines, we're considered an inpatient rehabilitation facility (IRF), which requires our adherence to more stringent regulations. We have an excellent record working with the Centers for Medicaid and Medicare services.



## Project Cost

**Minimum Cost:** \$60,000,000

**Maximum Cost:** \$60,000,000

**ARPA Request:** \$5,000,000

## Submitter Info

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## Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** New Project

**Matching Funds:** 76% or greater

**Eligibility:** 

**Sustainability:** 

**Feasibility:** 

**Impact:** 

## Source of Funding

\$10M State of Michigan (enacted); \$3M in proposed federal earmark (not yet enacted); ongoing discussions with state for additional funds and multiple private donors

## Partnership

Spectrum Health - Helen DeVos Children's Hospital

## Studies on Impact

The number of studies that illustrate the effectiveness of rehabilitation for children is far-reaching, and research is ongoing. In addition, Mary Free Bed participates in clinical studies to further our field. About three years ago, we began using an evidence-based technique called General Movement Assessment (GMA) to detect movements suggestive of cerebral palsy (CP) in newborns up to three months of age. Learn more about GMA in this video: <https://www.youtube.com/watch?v=lr67gDTaNvw>

CP is a brain injury or malformation that occurs before, during or shortly after birth. It's typically diagnosed between two and three years of age. By detecting abnormal movement patterns earlier, we take advantage of rapidly developing baby brains. With intensive therapy, new neural pathways are formed to circumvent the damaged areas. Movement patterns are improved. Futures are better for kids and their families. And, there's a reduced need for health care services, which lowers health care costs.

- Journal of American Medicine Pediatrics <https://jamanetwork.com/journals/jamapediatrics/article-abstract/2636588>
- Cerebral Palsy Alliance <https://www.sourcekids.com.au/why-neuroplasticity-is-the-secret-ingredient-for-kids-with-special-needs/>

## Supporting Documentation

1. [Letters of Support](#)
2. [ARPA Addendum](#)
3. [Kitchen Cabinet](#)

## Guidehouse Ranking Notes

 **Eligibility**

 **Sustainability**

 **Feasibility**

*Eligible under public health. Individuals or communities served is not clear or does not align with Treasury guidelines' definition of 'impacted' or 'disproportionately impacted'.*

*Risk to 2026 completion*

# PROJECT #19

## Awareness and action - Spanish speaking blood donors



### Identify the need for the proposed project

53% of Latinos have O type blood. O type blood is a universal blood type that is used in emergencies. 17% of Latinos have Ro blood (Ro is common (44%) in African Americans. Sickle cell disease affects African Americans and Latinos. If someone receives multiple blood transfusions, they have better outcomes when the blood type comes from someone like them. This is why blood centers need Ro blood.

### Brief Description

Promote blood drives in Kent county specifically targeting Latino donors. Use funds to push new donors to donate and encourage repeat donations. Rent space and participate in the West Michigan Hispanic center activities to promote Latino blood donations.

### Long-Term Benefit

People need people. Blood shortages are a community problem, not a blood center problem. More diverse units of blood to our neighborhood hospitals (like Spectrum and U of M Health West).

### Intended Beneficiary

The community.

### Estimated Cost

\$15,000.00

### Project Management Experience

n/a

### Federal Funds Experience

n/a

### Studies on Impact

n/a

### Project Cost

**Minimum Cost:** \$15,000

**Maximum Cost:** \$15,000

### Submitter Info

**Name:** n/a

**Organization:** n/a

### Project Overview

**Funding Group:** Community Health

**Project Theme:** Medical Care

**Project Status:** New Project

**Matching Funds:** No

**Eligibility:** 

**Sustainability:** 

**Feasibility:** 

**Impact:** 

### Source of Funding

n/a

### Partnership

West Michigan Hispanic Center

### Guidehouse Ranking Notes

 **Eligibility**

*Potentially eligible but additional details and scoping is necessary to ensure it is within the rules.*

 **Sustainability**

*Unsure if this is a marketing campaign or an ongoing program*

 **Feasibility**